



Webinar: Creating Sustainable Funding For Your Nonprofit

Choose either date:
October 11 at 1:00pm EST
November 1 at 1:00pm EST

Who Should Attend:

Key organizational leadership, including board members, executive director or CEO, development director, and volunteers.

RSVP Required! Space is Limited.

Questions: Contact Michelle Zendarski at 206-428-2144 or michelle@benevon.com.

What would it look like to have an ever-increasing stream of major donors who love your mission?

Join us for this webinar on how to create sustainable funding for your nonprofit.

Educational:

Learn a system for fundraising you can start to implement right away.

Sustainable:

Learn to get your organization off the annual fundraising treadmill forever.

Financial Results:

In the first year, our groups raise an average of \$200,000 in gifts and pledges.

By the end of this webinar, you will have learned:

- A tested system to identify and cultivate donors who love your mission—donors who will give for operations, capital, and endowment
- How to engage your community in your organization's mission and to inspire giving
- The five key metrics for implementing a mission-focused, permission-based fundraising system



Benevon trains and coaches nonprofit organizations to implement a mission-based system for raising sustainable funding from individual donors. This system ends the suffering about fundraising and builds passionate and committed lifelong donors. The Benevon Model was developed by founder Terry Axelrod, author of eight books and several DVDs, including her most recent book, The Benevon Model: A Step-by-Step Guide to Getting it Right, Second Edition. For more information, please visit www.benevon.com.

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