



**THE JIM MORAN INSTITUTE
FOR GLOBAL ENTREPRENEURSHIP**
FLORIDA STATE UNIVERSITY | COLLEGE OF BUSINESS

Cultivate, train and inspire entrepreneurial leaders through world-class executive education, applied training, public recognition and leading-edge research.

SOUTH FLORIDA OPERATIONS | March 2018

SOUTH FLORIDA COMMUNITY EVENTS

Creation Station Business: Facebook Marketing Workshop

What: Google Adwords and Facebook Marketing Workshop

When: March 27, 6 - 7:30 PM

Where: Broward Library, 100 S Andrews Ave

Douglas Paschal is an online advertising expert who is hosting a workshop on Facebook Marketing for advanced users. Learn how to use custom audiences to optimize your campaigns. Use advanced features like lead generation, pixel tracking, and analytics.



[Register](#)

**Creation Station Business: Social
Networking, Social Media and Social
Selling**



What: Social Networking, Social Media and Social Selling Workshop
When: March 28, 6 - 7:30 PM
Where: Broward Library, 100 S Andrews Ave

Learn to build an effective social network to always have contacts to help you with your personal or career endeavors, expand your social network through person-to-person interactions, and keep in touch via social media.

[Register](#)

Jim Moran Institute: Broward County Small Business Executive Program Applications

What: Fall 2018 Broward Small Business Executive Programs - Free Educational Courses
When: Applications due March 31

Created to be a world-class learning experience that accommodates the busy schedule of small business owners, the Small Business Executive Program (SBEP) is ideal for CEOs, entrepreneurs, presidents of small businesses, and immediate successors of businesses.



[Apply Here](#)

Jim Moran Institute: Palm Beach County Small Business and Nonprofit Executive Programs

What: Fall 2018 Palm Beach SBEP and NPEP - Free Educational Courses
When: Applications due April 15



The Small Business Executive Program (SBEP) is ideal for CEOs, entrepreneurs, presidents of small businesses, and immediate successors of businesses.

The Nonprofit Executive program is a world-class learning experience, accommodating the busy schedule of nonprofit organization executives.

[Apply Here](#)

Greater Fort Lauderdale Chamber of Commerce Small Business Awards

What: Small Business Awards 2018, presented by PNC Bank

When: May 4, 7:30 - 9:30 AM

Where: Downtown Event Center, First Baptist Church

*At this prestigious event, the Chamber honors small businesses that have demonstrated growth, uniqueness, innovation, good business practices, community service and creativity in their companies. **The deadline for nominations is April 6.***



GREATERFORT LAUDERDALE
CHAMBER OF COMMERCE
EXPERIENCE. BETTER. BUSINESS.

[Nominate & Buy Tickets](#)

SPARK Hollywood

What: The City of Hollywood and Hollywood Chamber of Commerce Present SPARK

When: May 17, 6 - 8 PM

Where: CIRC Hotel, 1780 Polk Street

The City of Hollywood and the
Hollywood Chamber of Commerce Present...

SPARK
HOLLYWOOD, FL | CONNECT. IGNITE

SPARK Hollywood is an event that promotes innovation and entrepreneurship for local startups, entrepreneurs, small businesses and inventors in Hollywood and South Florida.

[Learn More & Buy Tickets](#)

City of Fort Lauderdale BEAMs: Unleash Your Business Power

What: Unleash Your Business Power Business
Certifications Series

When: April 12, 19, 26 & May 3 | 6 - 8:30 PM

Where: Greater Fort Laud. Chamber of
Commerce, 512 NE 3rd Ave.

*Established businesses growth/expansion: Strategic
Outlook, Advanced Sales/Marketing, Relating to the
Customer, Financial Management/Capital Expansion*

UNLEASH YOUR
**BUSINESS
POWER**
BUSINESS ACADEMY

[Apply Here](#)

City of Fort Lauderdale BEAMs: Expanding into Global Markets

What: Expanding into Global Markets Business
Certifications Series

When: June 7, 14, 21, 28 | 6 - 8:30 PM

Where: Greater Fort Laud. Chamber of
Commerce, 512 NE 3rd Ave.

Expanding into
**GLOBAL
MARKETS**
BUSINESS ACADEMY

Information and support to reach the international market: Logistics (shipping & handling, Distribution Channels, Insurance/Legal Documentation, Product Pricing/Market Research & Development, Cultural Awareness, Regional/Federal Resources

[Apply Here](#)

**Artist as an Entrepreneur Institute:
Business Skills for the Modern Creator**

What: AEI Four-Weekend Seminar Open to Artists in all Creative Fields

When: June 2-23, 2018

AEI's lectures, panels and interactive workshops are led by South Florida's top-ranking arts practitioners and industry professionals. From boosting business practices to strengthening sales, AEI has it covered – freeing you up to focus on your art.



[Learn More & RSVP](#)

STAY CONNECTED

