

Your Weekly Webinars | August 7-12

Tegan at SCORE <tegan@scorevolunteer.org>

Sun 8/6/2023 10:00 PM

To:Updates <updates@gladesinitiative.org>



YOUR WEEKLY WEBINARS



WEEK OF AUG 7



AUG 7 | 6PM



AUG 8 | 10AM



AUG 8 | 12PM

Risk Management

[Click to register.](#) Learn how to identify common risks associated with a small business.



AUG 8 | 1PM

Tips for Black-Owned Businesses - How to Attract More Lenders

[Click to register.](#) Learn how to make your business finances attractive to lenders (and other stakeholders) and what key relationships all business owners need to develop for success.



AUG 9 | 12:30PM

Increase Your Website Sales & Leads Using SEO

Small Business Faith Forum 2023

[Click to register.](#) Hear the journey of successful entrepreneurs while inspired and guided by their faith.



AUG 8 | 6PM

Intellectual Property: Patent, Trademark and Copyright Law

[Click to register.](#) As business grows, you build value in its name, logos, trademarks, and bylines. They can be as valuable as your business reputation and profit levels.



AUG 10 | 9:30AM

Develop a Business Plan

Grow Your Business with Gift Cards

[Click to register.](#) Learn how gift cards can help your company increase the total number of customers and the amount each customer spends on products and services.



AUG 9 | 12PM

Automate Your Marketing with Constant Contact

[Click to register.](#) In this workshop, you'll learn the benefits of using Constant Contact to automate your email marketing.



AUG 10 | 12PM

Using Information Technology to Run and Grow Your Business

[Click to register.](#) Learn how to optimize your website to get more free traffic from Google using SEO, use Google Analytics and do keyword research and link building.

[Click to register.](#) Learn how to create a successful and profitable business by having a clear understanding of your product or service, customers, competition and financial projections.

[Click to register.](#) Instead of spending your time supporting the tools that run your business, the right IT tools actually free you to run your business successfully.



AUG 12 | 9:30AM

Conociendo y Aprendiendo la Competencia

[Click to register.](#) Los participantes reconocerán al análisis de la competencia de su negocio, como parte de sus estrategias de marketing.

Resources: [Find a Mentor](#) | [Browse All Resources](#) | [Reply to this Email](#)



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