

## August 2023 Monthly Webinars

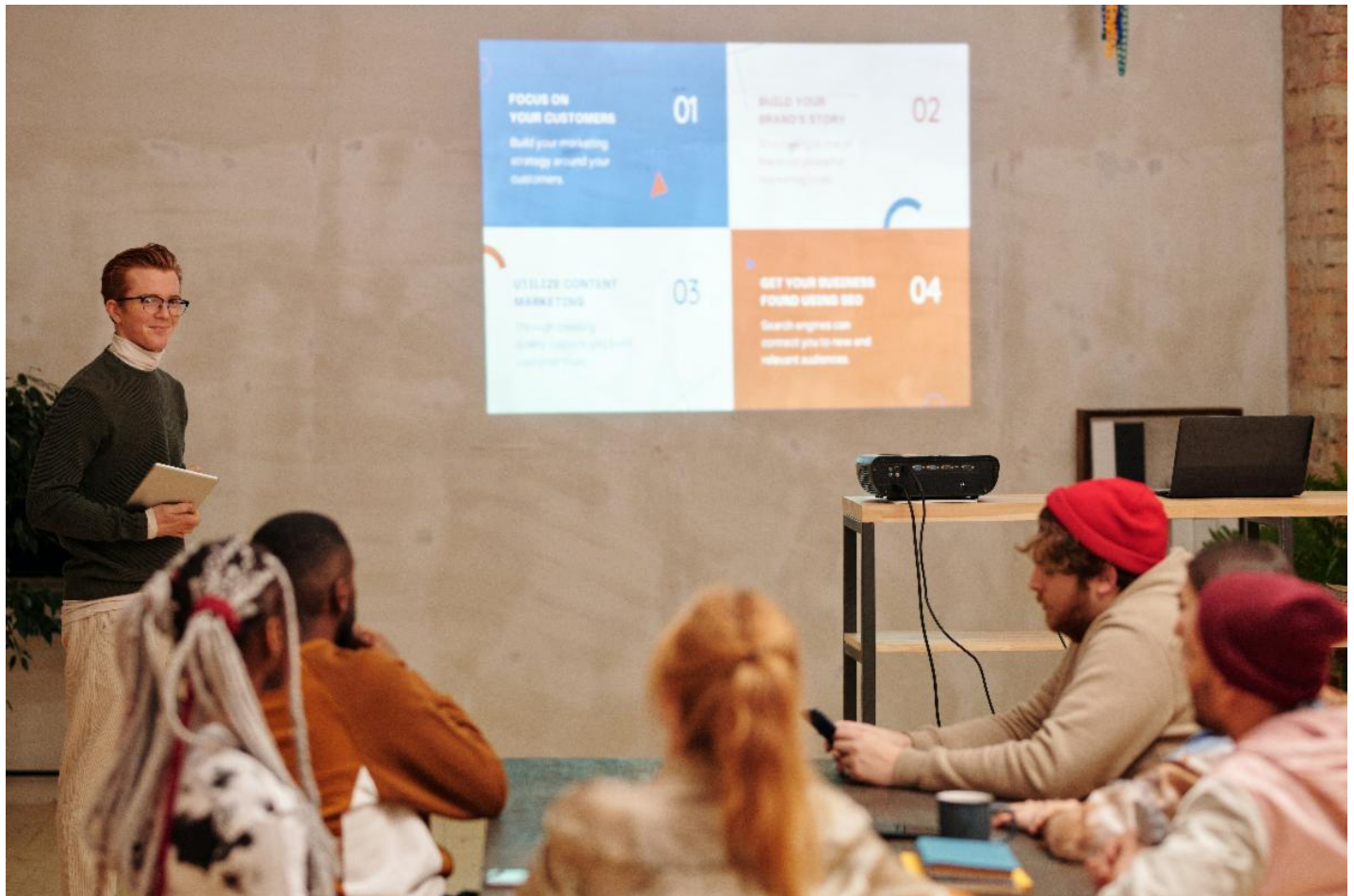
Laura at SCORE <laura@scorevolunteer.org>

Thu 7/27/2023 10:00 PM

To:Updates <updates@gladesinitiative.org>



## AUGUST 2023 SMALL BUSINESS WEBINARS



### FEATURED WORKSHOP

## AUGUST 9: Increase Your Website Sales & Leads Using SEO

PRESENTER Brandon Leibowitz

Wednesday, August 9 | 12:30-1:30 pm ET

[Click to register.](#) Learn how to optimize your website to get more free traffic from Google using SEO, use Google Analytics and do keyword research and link building.

## WEEK OF JULY 31



AUG 1 | 6PM

HR 101: Hiring, Firing and Other Key HR Basics for Small Business Owners



AUG 2 | 12PM

Generational Marketing: How to do Better Business with Boomers



AUG 2 | 12PM

Florida Sales and Use Tax



AUG 2 | 6PM

Publicar tu Libro Hoy en Internet



AUG 5 | 9AM

Mind Your Business 4th Annual Youth Entrepreneurship Forum



AUG 5 | 6PM

Quickbook Basico

## WEEK OF AUG 7



AUG 7 | 6PM

Risk Management



AUG 8 | 12PM

Grow Your Business with Gift Cards



AUG 8 | 6PM

Intellectual Property: Patent, Trademark and Copyright Law



AUG 9 | 12PM

Automate Your Marketing  
with Constant Contact



AUG 9 | 12:30PM

Increase Your Website  
Sales & Leads Using  
SEO



AUG 10 | 9:30AM

Develop a Business Plan



AUG 10 | 12PM

Using Information  
Technology to Run and  
Grow Your Business



AUG 12 | 9:30AM

Conociendo y  
Aprendiendo la  
Competencia

## WEEK OF AUG 14



AUG 14 | 6PM

The Power of  
Networking



AUG 15 | 6PM

Start Your Business: Test  
the Viability



AUG 16 | 12PM

Managing Human  
Resources in 2023



AUG 16 | 6PM

Sourcing Capital for your Business



AUG 17 | 12PM

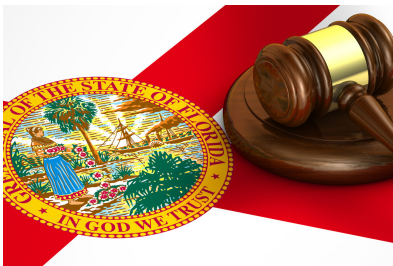
How to Scale Your Business Without Investors



AUG 19 | 9:30AM

Diseñe una estrategia de precios cautivadora

WEEK OF AUG 21



AUG 21 | 6PM

Legal & Tax Implications of Starting a Business in Florida



AUG 22 | 8:30AM

Mesa Redonda para Emprendedores Hispanos



AUG 23 | 12PM

Sales Training For Small Business Owners



AUG 23 | 6PM

SPANISH WEBINAR: Como Obtener y Operar una Franquicia



AUG 25 | 10AM

Women's Roundtable



AUG 26 | 9:30AM

Principios Basicos Para el Lanzamiento De Su Negocio

WEEK OF AUG 28



AUG 28 | 6PM

Reading Financial Statements



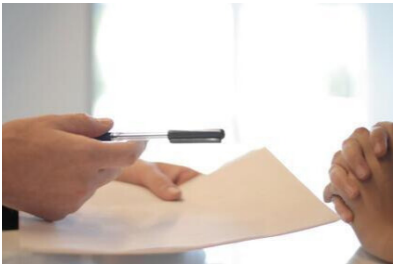
AUG 29 | 6PM

Website Planning 101: Take your first step to website success!



AUG 30 | 6PM

Business Contracts - Must Knows



AUG 30 | 6PM

iThink: One Legal Mistake Can Ruin Your Business



AUG 31 | 5PM

Effective Employee Selection, Interviewing & Hiring

Resources: [Find a Mentor](#) | [Browse All Resources](#) | [Reply to this Email](#)



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SCORE Palm Beach County | 500 S. Australian Avenue, West Palm Beach, FL 33401

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