



IN SUPPORT OF THE  
**UNITED WAY  
MENTOR  
CENTER**

# 2016 **RACE TO EQUITY SUMMIT**

**OCTOBER 7-8, 2016**  
WEST PALM BEACH, FLORIDA



**Bridging the Opportunity Gap  
for Boys and Young Men of Color**



# THEIR SUCCESS IS OUR SUCCESS

## Your financial investment will:

- 1) Assist the United Way of Palm Beach County's Mentor Center to improve educational supports and employment pathways for boys and young men of color; and
- 2) Support the My Brother's Keeper Network's effort to develop local talent by creating an environment where youth are equipped with the knowledge, skills and opportunities needed to foster the economic growth and success of our community.

**OCTOBER 7-8, 2016** PALM BEACH COUNTY CONVENTION CENTER, WEST PALM BEACH, FLORIDA

## DEAR FRIENDS AND COLLEAGUES OF MY BROTHER'S KEEPER NETWORK OF PALM BEACH COUNTY:



The My Brother's Keeper Network (MBKN) of Palm Beach County invites you to sponsor and attend the **2016 MBK Race to Equity Summit** on October 7-8, 2016 in West Palm Beach, Florida. The theme for this year's summit is *Bridging the Opportunity Gap for Boys and Young Men of Color*.

MBKN of Palm Beach County is a coalition of more than 200 public and private entities that work together to improve life outcomes for boys and young men of color by promoting mentoring, internal agency policy review, and the creation of employment opportunities. Your involvement in this conference will help us to gain a better perspective on issues involving racial equity and will strengthen our local collective efforts to improve outcomes for this targeted population.

In Palm Beach County, thousands of youth face persistent "opportunity gaps" that prevent them from reaching their potential. This not only affects the individual young people and their families, but it also prevents them from contributing fully to the community and the economy – thus impacting us all.

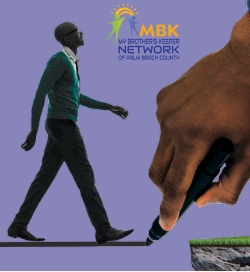
In order for us to successfully compete in a 21st-century global economy, all of Palm Beach County's youth must have the opportunity to be safe, healthy, educated, and prepared to succeed in their lives and careers. We are all responsible for the success of our community.

*Coming together is the beginning; keeping together is progress; working together is success!*

### **James Green**

My Brother's Keeper PBC  
Task Force Leader

# 2016 RACE TO EQUITY SUMMIT



## PRE-SUMMIT EVENT

### SEMINAR

## Advancing Racial Equity through Institutional Policy and Practice

The Palm Beach County (PBC) government, school district and several of the major local funders of social programs have taken significant steps to promote racial equity within the education, criminal justice, healthcare and labor/employment systems. This is evident by the collective impact efforts underway to alleviate hunger, improve education, promote physical health, and enhance mental health supports for residents throughout the county.

Racially charged incidents that have occurred nationally and locally have challenged our community to consider our role in creating opportunities for all county residents. It is in our shared commitment to racial justice and equity for all that we find ways to move our county forward.

To this end, this workshop, led by nationally prominent leaders of the Governmental Alliance on Race and Equity and the National League of Cities' Race, Equity and Leadership (REAL) initiative will support us in building and sustaining our collective impact efforts while keeping the principles of inclusive opportunity development and racial equity at the forefront.

**WHEN:** October 7, 2016  
9am-12pm

**WHERE:** Clayton Hutchenson  
Agricultural Center  
559 North Military Trail  
West Palm Beach, Florida

#### WHO SHOULD ATTEND:

#### Organizational leaders involved with:

- *Birth to 22: United for Brighter Futures* cradle-to-career initiative
- ACHIEVE
- Healthier Together Initiative
- Hunger Initiative
- Behavioral and Mental Health Initiative
- MBK Policy Review
- Municipal and County Government

Through this three-hour interactive workshop, participants will:

- **Identify the role and opportunity for government and local community-based agencies to promote racial equity through national best practices**
- **Recognize ways to normalize racial equity by developing a shared understanding and establishing common definitions**
- **Implement racial equity objectives through the use of a Racial Equity Tool and data**
- **Discuss community engagement techniques to advance racial equity by building internal infrastructure and working in partnership with other institutions and community**
- **Develop and implement strategies to keep racial equity at the core of collective impact efforts**

# 2016 RACE TO EQUITY SUMMIT



REGISTER ONLINE AT:

[www.pbcgov.com/youthservices/mbk\\_summit.htm](http://www.pbcgov.com/youthservices/mbk_summit.htm)

EVENT DATE:

**OCTOBER 7-8, 2016**

## FEATURED SPEAKERS

Friday's featured speakers include:



**Alcee Hastings**  
US Congressman  
Panelist



**Joe Scantlebury**  
Vice President for Program Strategy, Kellogg Foundation  
Panelist



**Julie Nelson**  
Executive Director, Governmental Alliance on Racial Equity  
Panelist



**Marcus Littles**  
Senior Partner, Frontline Solutions  
Moderator

Keynote Speaker

**Tim Wise**  
Author and Activist



Saturday's featured speakers include:

**Alcee Hastings** *United States Congressman*

**Joe Scantlebury** *Vice President for Program Strategy, Kellogg Foundation*

**Julie Nelson** *Executive Director, Governmental Alliance on Racial Equity (GARE)*

**Damon Hewitt** *Executive Director, Executives' Alliance for Boys and Men of Color*

**Sarita Turner** *Associate Director, PolicyLink*

**Kayla Reed** *Organizer, The Organization for Black Struggle*

**Timothy Evans** *Senior Associate, Boys and Men of Color, Racial Equity and Leadership (REAL) National League of Cities*

**Trabian Shorters** *Chief Executive Officer, BMe Foundation*

**E. Bomani Johnson** *CEO, Emergent Pathways*

**Steve Vassor** *CEO, Amped Strategies*

**Rev. Dr. R. Joaquin Willis** *Church of Open Door, Collective Empowerment Group of South Florida*

**Dr. Eddy Regnier** *Psychologist, Chairman of Florida Council on the Social Status of Black Males*

**Dr. Ischaji Robertson** *Psychologist, President of ABPsi, Miami-Dade Economic Advocacy Trust (MDEAT) Black Male Mental Health Conference*

**Derrick Williams** *Workforce Analyst, United States Department of Labor*

**Gary Hartfield** *President and CEO, Serenity Village, Inc.*

**April Young** *Principal, New Equity Partners, Inc.*

**Jose Enriques, PhD** *Founder and Executive Director, Latinos in Action*

**Sarah M. Gray** *Senior Policy and Program Associate, Center for Global Policy Solutions*

**Angela Austin** *CEO/Organizer, One Love Global/MBK Michigan Alliance*

**Deena Hayes-Greene** *Managing Director, Racial Equity Institute*

**Michael Smith** *Special Assistant to the President & Senior Director of Cabinet Affairs for My Brother's Keeper, The White House*

## SUMMIT AT A GLANCE

### ► FRIDAY, OCTOBER 7, 2016 (Welcome Reception)

- 5:30pm-6:15pm** Reception
- 6:15pm-6:30pm** Welcome
- 6:30pm-6:35pm** Introduction of Guest Speaker
- 6:35pm-7:15pm** **Keynote Speaker**  
Tim Wise, Author and Activist
- 7:15pm-8:30pm** **Panel Discussion**
- 8:30pm-8:45pm** Closing Remarks & Next Steps

### ► SATURDAY, OCTOBER 8, 2016 (Conference)

- 8:00am-8:30am** Registration
- 8:30am-8:45am** Welcome
- 8:45am-8:50am** Introduction of Speaker
- 8:50am-9:15am** **Plenary (Speaker)**  
Michael Smith, MBK Chair President's Cabinet
- 9:15am-10:00am** **Panel Discussion**
- 10:00am-2:00pm** **Business and Career Expo**
- 10:00am** Transition to workshops
- 10:15am-11:30am** **Workshops**
- 11:45am-12:15pm** Lunch
- 12:30pm-1:30pm** **Panel Discussion**
- 1:45pm-3:00pm** Workshops
- 3:15pm-4:45pm** Workshops
- 4:45pm-5:00pm** Closing Remarks

## WORKSHOPS

### **Creating Economic Opportunity for Boys and Men of Color**

This workshop will address important and successful strategies community leaders are employing locally and throughout the nation to secure living wage, workforce development opportunities, entrepreneurship and careers for these boys and young men.

### **A Time For Healing: Improving Supports for Communities of Color Traumatized by Violence**

In this session, community advocates and mental health professionals will discuss alternatives to traditional mental health support that foster personal healing and supports community development.

### **Boosting Black Male Achievement Through Policy Reform**

In this workshop, education experts and advocates will discuss the ongoing work to implement supportive, inclusive disciplinary policies that hold students accountable and improve school climate and safety for all members of the school and larger community.

### **Creating and Sustaining an Equity-Driven Collective Impact Model**

As this framework of social action evolves, equity must be front and center. In this workshop, collective impact leaders will share their experiences and lessons learned from incorporating equity as an essential element in ongoing community impact efforts.

### **Supporting Second Chances: Integrated Reentry and Employment Strategies for Boys and Young Men of Color**

This session will discuss successful strategies and programs to reintegrate youth into their local schools and communities.

### **Using Local Data and Evidence-based Practices to Promote Policy and Systems Change**

This workshop will discuss the ways in which our communities, large and small, are collecting, analyzing, and applying local data on racial disparities to employ evidence-based programs and to advance policy changes that foster racial equity and inclusion.

### **Reducing Harm to Boys and Young Men of Color Through Mentoring**

This workshop focuses on identifying best practices for mentoring, collaborations and resources mentors and mentoring programs need to "pull" young men of color into achievement.

### **Grantmakers Take the Lead on Advancing Racial Equity**

At a time when it is essential for foundations, grant makers, and philanthropists to be in alignment with the national conversation on racial justice, this session provides the critical space and expertise for defining examples of racial equity philanthropy, reviewing foundation-based strategies, and charting the future of this growing field.

### **Improving College Access and College Retention Through Mentoring**

This session will present applied research findings on the most effective mentoring support program designed to help students prepare and persist in college and will discuss tools that improves hope, engagement, and well-being in school and beyond.

### **Faith Leaders Chartering a Course Towards Racial Equity**

In this session, panelists will discuss the importance of building equity-focused leaders within faith communities, and will make the case for the continued power and expanding potency of interfaith efforts in the fight for greater racial equity and economic inclusion.

### **Achieving Equity in Health**

This workshop will summarize what is known about health and health care disparities locally and nationally, discuss recent efforts to close the gaps, and enumerate best practices and policy recommendations for moving the needle locally.

### **Sustaining Community-Led Law Enforcement and Criminal Justice Reform**

In this workshop, policy experts and activists will share their experiences advocating for police reform and discuss best practices and recommendations as per the successes and challenges within their communities, with a special emphasis on current ideas and strategies that have the potential to become major forces in the growing movement to end the school to prison pipeline and the mass-incarceration crisis.



## OTHER SPEAKERS & PRESENTERS

**Abigail Goodwin** *Vice President, Grants & Community Investments, Palm Healthcare Foundation*

**Andrea Stephenson** *Executive Director, Heath Council of Southeast Florida*

**Chuck Ridley** *Community Organizer, UNIFY*

**Deandre Poole** *President, Coalition of Black Student Achievement*

**Debra Robinson, MD** *School District of PBC Board Member*

**Dr. Alina Alonso** *Director, Palm Beach County Health Department*

**Dr. Cory King** *Vice President of Student Affairs, Florida Atlantic University*

**Dr. Eddie Ruiz** *Equity and Access Officer, School District of PBC*

**Dr. Maria Gallardo-Cooper** *ESE Specialist, School Psychological Services, PBC School District*

**Earnie Ellison** *Board Chair, United Way of PBC*

**Gary Graham, Sr.** *Director, United Way Mentor Center*

**Jane Tierney, President** *President, Catalyst for Justice*

**JoQuan Garcia** *President, Hispanic Education Coalition of PBC*

**Kevin Jones** *Assistant to the Mayor, City of West Palm Beach and VP of PEACE Organization*

**Kimba Williams** *President, CollegePath*

**Lisa Williams-Taylor** *Chief Executive Officer, Children's Services Council*

**Michelle Dyer** *Director, Partnerships and Strategic Innovations, CareerSource PBC*

**Marsha Guthrie** *Community Planning and Partnership Officer, Children's Services Council*

**Nicholas O'neal** *President, Ministerial Alliance*

**Patrick Franklin** *President & CEO, Urban League of PBC*

**Priscilla Taylor** *Palm Beach County Commissioner*

**Ricky Aiken** *Founder, Inner City Innovators*

**Seth Bernstein** *Psy.D., Director of Community Engagement and Psychologist, Boys Town South Florida*

**Shahzia Jackson** *Senior Criminal Justice Analyst, Juvenile ReEntry, PBC Public Safety Department*

**Suzette Harvey** *President & CEO, Prime Time Palm Beach County*

**Tamika Cooley** *Coordinator, PREPARE Program, CareerSource PBC*

**Tammy Fields** *Director, PBC Youth Services Department*

**Verdenia Baker** *Palm Beach County Administrator*



# 2016 RACE TO EQUITY SUMMIT

SEATS ARE LIMITED

## REGISTRATION INCLUDES:

- Welcome Reception
- 1 Lunch
- 1 Breakfast
- 1 Snack

# REGISTRATION

To pre-register online, visit:

[www.pbcgov.com/youthservices/mbk\\_summit.htm](http://www.pbcgov.com/youthservices/mbk_summit.htm)

Onsite Registration: \$150



All donations benefit the **UNITED WAY MENTOR CENTER**



## LODGING

HOST HOTEL:

### Hilton West Palm Beach

600 Okeechobee Blvd, West Palm Beach, FL 33401

Out-of-town guests can reserve a room at the Hilton Hotel for \$194/night. The address is 600 Okeechobee Blvd, West Palm Beach, FL 33401. The Hotel is adjacent to the PBC Convention Center where the conference will take place.

The Hilton provides complimentary shuttle from the airport to both the host and alternate hotel.

Participants may park for free at the convention center on Friday evening.

Free parking will be available at 810 Datura Street located two blocks north of the Convention Center on Saturday. A shuttle will be available to transport conference participants to and from the convention center.

#### Alternate hotel:

**Doubletree** (West Palm Beach Airport)  
\$119 per night  
1808 S. Australian Ave, West Palm Beach, FL  
(561) 689-6888



If you are interested in sponsoring this event, please visit:  
[www.pbcgov.com/youthservices/mbk\\_summit.htm](http://www.pbcgov.com/youthservices/mbk_summit.htm)

► For more information, please contact **561-242-5702**.

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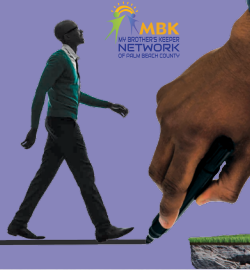
**SPONSORSHIP  
OPPORTUNITIES**

OPPORTUNITY	GOLD	SILVER	BRONZE
Logo on conference webpage	✓	✓	✓
Logo on conference Facebook page	✓	✓	✓
Recognition in conference press release	✓	✓	✓
Logo in (electronic and print) promotional materials	✓	✓	✓
Logo on conference signage	✓	✓	✓
Logo on the screen during breaks	✓	✓	✓
Logo on conference step and repeat	✓	✓	✓
Recognition by emcee during welcome and closing remarks	✓	✓	
Opportunity to introduce speaker	✓		
Full page advertisement in the Program Guide	✓		
Half page advertisement in the Program Guide		✓	
Logo on sponsor page in the Program Guide	✓	✓	✓
Opportunity to include branded material in tote bag	✓	✓	✓
Complimentary Exhibitor table	✓	✓	✓
Complimentary Registration	10	5	3
<b>INVESTMENT</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>



ALL DONATIONS SUPPORT THE **UNITED WAY MENTOR CENTER**

# 2016 RACE TO EQUITY SUMMIT



## SPECIAL SPONSORSHIP OPPORTUNITY

### YOUTH SCHOLARSHIP

Send 10 kids to the conference.

Your logo and text will be included on the Youth Scholarship signage and listed in the Program Guide as Youth Scholarship sponsor.

**10 Opportunities | \$1,500**

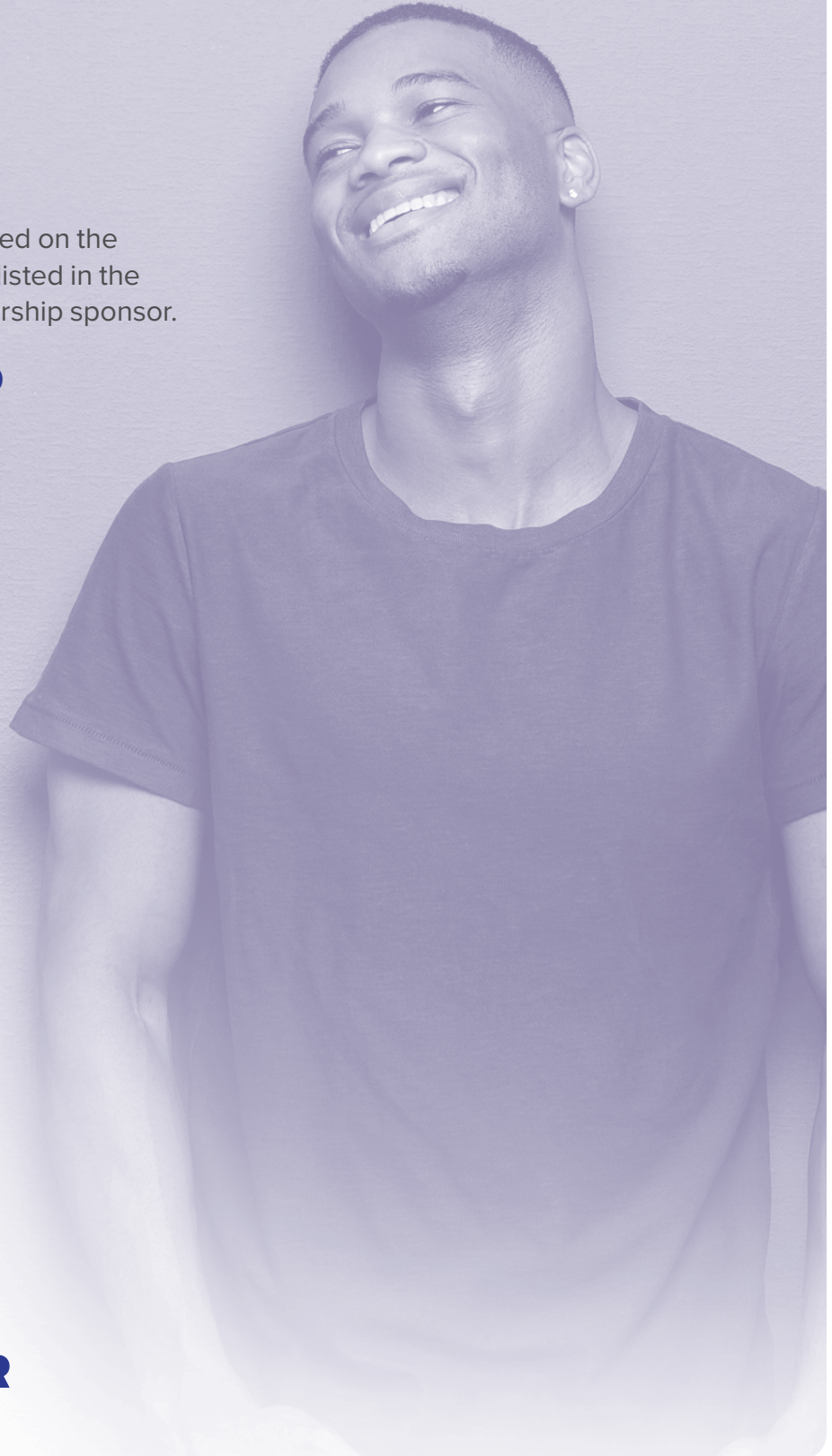
### RECEPTION

The reception offers attendees a networking opportunity that includes appetizers and a cash bar. Your logo will be included on signage and listed in the Program Guide as the reception sponsor. You are also entitled to a complimentary exhibitor table and complimentary registration for 5 attendees.

**1 Opportunity | \$10,000**



All donations support the  
**UNITED WAY  
MENTOR CENTER**







**Palm Beach County Board of County Commissioners**  
 Youth Services Department  
 50 S Military Trail  
 Suite 203  
 West Palm Beach, FL 33415



# 2016 RACE TO EQUITY SUMMIT

**OCTOBER 7-8, 2016**  
 WEST PALM BEACH, FLORIDA

**SAVE THE DATE**

**FRIDAY OCTOBER 7**  
**SATURDAY OCTOBER 8**

PALM BEACH COUNTY CONVENTION CENTER  
 650 Okeechobee Boulevard, West Palm Beach, Florida



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 for Boys and Young Men of Color**

**SPONSORED  
 BY:**

