



GREAT CHARITY
CHALLENGE
Presented by **Fidelity**

2021 Application Process

Monday October 26 through Sunday November 15, 2020

Hello Palm Beach County Non-Profit Organizations!

We invite you to save the date for this year's Great Charity Challenge presented by Fidelity Investments® (GCC) application process: Monday October 26 through Sunday November 15, 2020 at 5 PM.

Founded by father/daughter team, Mark and Paige Bellissimo in 2009, the initiative came forward as a way to increase funding to local non-profits, following the 2008 economic crisis, at a time where donations were scarce. **The impact of COVID-19 replicates the situation of 12 years ago.**

While we must admit that the idea of putting on our 12th edition at the Palm Beach International Equestrian Center (PBIEC) potentially without a public, unsure of how to make the logistics of it possible, has been challenging, the question of “can we even do this” shifted quickly to “how could we NOT do this” for our entire team at Equestrian Sport Productions and Wellington Equestrian Partners.

MUST READ

IMPORTANT UPDATE REGARDING THE 2021 EDITION

Based on a community needs assessment with the county, in partnership with local agencies and in direct response to the unique setting surrounding COVID-19, the event's 12th edition is committed to shifting a majority of its funding priorities towards local non-profits who are directly supporting and assisting the most vulnerable and affected populations in Palm Beach County.

WHAT DOES THIS MEAN FOR YOU?

The following non-profit categories will be eligible to be selected for funding in the main event, with a chance of receiving between \$15,000 and up to \$100,000: emergency health services; emergency children, family and senior services; emergency youth development and education support; emergency shelter and homeless services; emergency food support and emergency veteran services.

Important: the GCC board and vetting committee will also consider non-profit organizations experiencing a critical expansion (50%+) of service delivery in response to increased demand due to COVID-19.

All other categories in the application process will be eligible to be randomly selected as grant recipients, receiving between \$1,000 and \$10,000. Please refer to the Word application template below for additional information, including a full list of categories. Please rest assured that we will do our very best in our fundraising efforts to offer as many grants as we can...

As has been done in years past, drawings will be done in a lottery style, random format and shared in real-time via our social media channels, as has been done in years past. There will therefore be two (2) main pools of drawings for the 2021 edition.



[For additional information and to get a head start, we invite you to click here and access the full application via Word.](#)

Please note that this is exactly what the application will look like when it opens on October 26; we encourage you to utilize this Word document to fill in your answers. You will simply be able to copy/paste these online at your convenience later.

[Click here to download the Word Application Form](#)

We will do our very best to keep you updated regarding the format of the event, whether the public will be able to attend, etc. and appreciate your patience and understanding during these challenging times. ***One thing is for sure though - you continue to be our inspiration behind this event!***

On behalf of the entire team at Equestrian Sport Productions and Wellington Equestrian Partners, we want to thank you for your tireless efforts to continue to serve Palm Beach County.

Anne Caroline Valtin

Executive Director of the Great Charity Challenge presented by Fidelity Investments®
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11 years: \$14.8 million awarded to 256 Palm Beach County Non-Profit Organizations

For additional event information, please visit: www.greatcharitychallenge.com

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