



Hunger Awareness Day

September 27, 2021

It's Hunger Awareness/Wear Orange Day!

September is Hunger Action Month.

This year, United Way of Palm Beach County Hunger Relief and community partners are raising awareness about food insecurity in Palm Beach County by asking community members to post on their social media accounts **Monday, September 27, 2021**.

Why Hunger Awareness/Wear Orange Day?

Hunger Awareness Day will bring public awareness to the struggle faced by millions of low-income Americans to simultaneously avoid hunger, afford nutritious foods, and stay healthy. Orange is a color that sparks notice, it says, "PAY ATTENTION TO ME!" We believe the issue of hunger needs attention.

How can you participate?

- Post the included graphics to your social media account(s) and use the sample text below:
 - Facebook: September is Hunger Action month! Palm Beach County hunger relief partners are wearing orange to bring public awareness to hunger in our community. 1 in 8 Palm Beach County residents are food insecure. Food insecurity is more than just hunger, it's the lack of stable financial resources for food. Take action! Learn more about Palm Beach County hunger relief projects and how you can make a difference by visiting <https://unitedwaypbc.org/hunger/>
 - Twitter: Wear Orange this Hunger Awareness Day! Learn more about Palm Beach County hunger relief projects and how you can make a difference by visiting <https://unitedwaypbc.org/hunger/>
- Tag United Way of Palm Beach County in your social media post(s). Post will be shared on UWPBC website and social media accounts.
- **Optional: Change your profile picture to the Hunger Action graphic for the week of September 27, 2021. Let's keep orange on people's newsfeed.**
- **Optional: Wear orange! Take a photo of your team wearing orange to include in your social media post.**

To learn more about Palm Beach County hunger relief projects, visit the United Way of Palm Beach County website at: <https://unitedwaypbc.org/hunger/>

Thank you for your support!