

The latest news from Dress for Success Palm Beaches

Dress for Success Palm Beaches, Inc. <palmbeaches+dressforsuccess.org@ccsend.com>

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To:Updates <updates@gladesinitiative.org>



Monthly News



July 2023

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Executive Director's Corner

Hello Supporters & Friends:

Many equate summer with a slower pace. But there's no slowdown here at Dress for Success Palm Beaches. There were, of course, send offs for some of our "seasonal" volunteers heading back to their home turfs and for those who are vacation-bound. But we're incredibly fortunate – and grateful – to have more than a dozen new recruits who joined us for our May volunteer orientation and who've already dug in to help fill the absences. Where would we be without the commitment of volunteers?

While schools are now in recess, back-to-school is already on our minds as we prepare for our Teacher Appreciation Shopping Experience, Monday, July 24 through Friday, August 4. This will be the third year we've invited local educators – frontline heroes, in our estimation – to come in and let our personal stylists help them select new workplace outfits. Last year's event was a resounding hit, with over 100 scheduled appointments. We're anticipating we'll be fully booked once again. See below for more details.

The current term of Road to Success is in full swing with 25 participants who, almost from day one of the 6-week program, have begun to show signs of transformation and increased self-esteem. It's helped that a team of Ulta Beauty estheticians worked makeover magic on the RTS clients before they had their head-and-shoulders photo portraits snapped by professional photographer Stevenson Dor – images they can now post on their LinkedIn and





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Indeed sites. The women also are benefitting tremendously from the personal advice and guidance offered up by their individual volunteer mentors, along with the added inspiration and enthusiasm of facilitator Jodi Cutler. The job readiness curriculum is covering resume writing, interviewing skills, and how to leverage the internet. Overall, each participant is becoming more self-aware of her strengths and potential...more empowered... more on track to achieve a goal of financial independence. RTS is made possible by generous sponsorship from The Jim Moran Foundation. The upcoming fall term will be sponsored by the Community Foundation of Palm Beach and Martin County.

We'll close out summer by cleaning out our own DFS "closet", and that means Pop-Up Sale! Mark your calendar: Thursday, September 7 through Saturday, September 9. It will be in-boutique here at DFS and feature a whole new crop of donated merchandise that includes both runway and everyday name brands.

One other important calendar note: The Style for Hope Fundraising Luncheon is set for Friday, March 15, 2024 (one week later than previously announced), at the Kravis Center. Planning is well underway, sponsorships are being lined up, and the bar is being raised since it also will be the 10th anniversary of the event. Mark Badgley and James Mischka are honorary co-chairs.

So, yes, it's a summer full of activity with hearts full of gratitude for the unwavering support we receive from YOU... foundations, corporate sponsors, individual donors, and volunteers. Thank you.

Joe Ann Fletcher

Joe Ann Fletcher, M.Ed., ABD
Executive Director

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**A Message from
our Board Chair**

Bridgette Shelbo



Hello DFS friends!

I am sad to report that I am stepping down as the board president of Dress for Success Palm Beaches after nearly 3 years serving on the board.

I accepted a position in Arizona as the vice president of sales for the national homebuilder, Taylor Morrison. I was born and raised in Arizona and the opportunity for career growth closer to family is important at this time.

Thanks to DFS, I found my passion for empowering women, providing job readiness and interview skills, and professional attire, and most importantly, watching their confidence grow as we care for and believe in them. I enjoyed mentoring 3 clients through the Road to Success program, serving as vice chair and chairing the education committee.

As for the Palm Beaches chapter, it is in capable and caring hands with Lana Blackman as the new president and JoeAnn Fletcher as the executive director. I will be rooting for you all from the southwest and am confident the organization is doing all the right things to grow and help more clients.

Take good care and thanks as always, for all you do!

Bridgette Shelfo

CLIENT SPOTLIGHTS





DRESS FOR SUCCESS®
PALM BEACHES

Free Personal Shopping
Experience for Teachers from
Broward to Martin Counties
2023

*Includes one
free outfit and
accessories.

Palm Springs:
12- 4pm
July 26th - 29th
August 2nd, 3rd, & 4th

Belle Glade:
July 24th, 26th, 28th, &
31st
August 2nd & 4th

Palm Springs: 2459 S Congress Ave, Palm Springs, FL
Call 561.249.3898 to schedule appointment

Belle Glade: 1089 S Main Street, Belle Glade, FL
Call 561.983.8179 to schedule appointment

*While we appreciate male teachers as well, please note that we have
women's clothing only

OVERSTOCK SALE

Thursday, September 7th

4 – 9 P.M. – \$50 Ticketed VIP Shoppers
Register @ DressForSuccessPB.org

Friday, September 8th

11 A.M. – 7 P.M. – Free to General Public

Saturday, September 9th

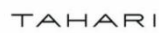
10 A.M. – 5 P.M. – Free To General Public

The Dress For Success Boutique

2459 South Congress Avenue – Suite 204
(Between Forest Hill Boulevard & 10th Ave)



OVERSTOCK SALE
Barely Worn “New Arrivals” at Jaw-Dropping Bargain Prices





DRESS FOR SUCCESS[®]
PALM BEACHES

CONGRATULATES



Lily Landstrom

**Quinn Foundation
Scholarship Recipient**

Dress for Success Palm Beaches
recently partnered with
The Women's Red Apple Foundation of Palm Beach County
to award FAU student Lily Landstrom
a scholarship to pursue her bachelor's degree
in Urban and Regional Planning!

If you are interested in applying for a
scholarship, please click the link for details:

<https://www.dressforsuccesspb.org/client-services/scholarship-opportunities/>

Additional Ways to

SUPPORT US



Help Ensure Our Future by Becoming a Member of the Circle of Impact

Our Circle of Impact is a select group of current and former business leaders who have pledged an annual minimum donation of \$1,000. Members are acknowledged for their generosity, their names appearing on a distinctive plaque at our headquarters, plus they enjoy several exclusive perks throughout the year. View our flyer [here](#) for more information or to donate, please visit our [website](#).

Company Matching Grants

Many organizations offer a company match program for donations made by their employees to nonprofit organizations, and some even offer volunteer grants. If your employer offers such programs, please consider requesting a donation to Dress for Success Palm Beaches.

Charitable Bequest

Leave a legacy! Please consider adding a charitable bequest to our organization to your will. **Be sure to designate our organization by our full name: Dress for Success Palm Beaches.**



Donate

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