



The 5th Annual **Great Give** will take place on April 24, 2018 from midnight to midnight. This 24-hour online fundraising event will be co-hosted by United Way of Palm Beach County, Achieve, Nonprofits First and United Way of Martin County. **Great Give** provides the opportunity for hundreds of local nonprofits to raise much-needed funds while generating awareness and garnering new donors - be sure to save the date!

The new host partners have **GREAT BIG** plans for this year and are excited to share some new perks of participating and website updates we know you'll love!

GreatGiveFlorida.org opens for nonprofit registration on January 29!

Whether you're new to Great Give or you've been with us since the beginning, we highly recommend you participate in this webinar...

January 31 - Noon

"What's New & Exciting with Great Give"

Join Alexia Savage, Senior VP of Communications & Resource Development at United Way of Palm Beach County and Mariana Williams, Executive Vice President of Operations at Achieve, to get the latest and greatest on Great Give 2018. Meet our new partners at GiveGab and learn about the most recent website updates, including some exciting new features we know you'll love!

[Register Today!](#)

Save the Date | Upcoming Workshop Webinars

(Links to be provided closer to dates)

February 14 - Noon

"Show Your Great Give Campaign Some Love"

This Valentine's Day, Rai Masuda, Director of Integrated Marketing, and Heather Perdue, Fundraising Campaign Strategist at Achieve, will help you show your Great Give campaign some love by integrating it into your existing marketing and events plan! Who doesn't love killing two birds with one stone?!

March 14 - Noon

"Momentum: Use What You've Got"

Great Give certainly requires some special attention. However, your organization may already have a lot of the tools in place to give your campaign a good boost. Join Heather Perdue, Fundraising Campaign Strategist at Achieve, as she shares how to leverage special events and matching pool sponsors to strengthen your campaign.

April 11 - Noon

"A Happy Donor is a Thanked Donor"

Who doesn't like being thanked? You've laid the groundwork for your Great Give campaign, now one of the best investments you can make is ensuring you are ready to welcome new and renewed donors. Heather Perdue, Fundraising Campaign Strategist at Achieve, will share some tips and tricks for year-round donor stewardship.

Hosted by....



#GreatGive424

